OVERSEAS PRIVATE
INVESTMENT CORPORATION
c/o MFM Group, Inc.
4856 SW 72 Avenue
Miami, FL 33155-5526 USA
Pei: +1.305.667.4705
Fax: +2.305.667.4705
Fax: +2.305.667.4705



forging new partnerships in emerging europe

INVESTMENT CONFERENCE | MARCH 9-11, 2004 | BUCHAREST, ROMANIA



OVERVIEW

The Forging New Partnerships in Emerging Europe Investment Conference will be held March 9 - 11, 2004 in Bucharest, Romania, sponsored by the Overseas Private Investment Corporation (OPIC). The purpose of the conference is to highlight investment opportunities in Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Macedonia, Poland, Romania, Serbia and Montenegro, Slovakia, and Slovenia. It will provide a forum for U.S. and local companies to discuss opportunities for regional business cooperation in the region and to consider opportunities for joint ventures between U.S. and local businesses outside the region in new markets, including Afghanistan and Iraq. Included in the conference will be presentations by officials from each government, investment overviews from businesses, and one-on-one matchmaking meetings.

TARGET AUDIENCE

In addition to senior government officials from the United States and the 15 invited countries, this conference will be of particular interest to representatives of companies and financial institutions in the United States and other countries, looking for investment opportunities in the region. It will also be of interest to SMEs, larger companies and financial institutions in the region looking for investors and joint venture partners. The key industry sectors that will be highlighted are information and communications technology (ICT), housing, and tourism infrastructure, including power, and transportation (roads and aviation).

The Forging New Partnerships in Emerging Europe Investment Conference is sponsored by the Overseas Private Investment Corporation (OPIC) in cooperation with SIMEST - the Italian Financial Institution for the development and promotion of Italian business abroad. It is being organized with the participation and support of the Export-Import Bank of the United States (Ex-Im Bank),the U.S. Trade and Development Agency

(USTDA) and the U.S. Departments of Commerce and State.

THIS EVENT INCLUDES:

- Sessions presenting the leading investment opportunities in each of the 15 invited countries.
- Sessions on accessing financing available from the private sector, multilateral institutions, OPIC, Ex-Im Bank and USTDA.
- Overviews of the regional investment climate with leading experts on the region.
- Private sessions with senior government officials from the region, as well as key decision makers from OPIC, Ex-Im

 Bank and USTDA, who will be available to discuss financing opportunities in the region.

Meals, Receptions, Networking Events, Conference Handbook, and One-on-One Matchmaking Opportunities

REGISTRATION FEES

For individuals from locally-owned companies and financial institutions in the 15 target countries: US\$100; For individuals from U.S. and other companies and financial institutions: US\$ 225



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